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SUB ROSA DRIVE-IN TEAMS UP WITH 3S ARTSPACE TO BRING DRIVE-IN MOVIES TO PORTSMOUTH

PORTSMOUTH—Sub Rosa Drive-In is back and is bringing cult movies and drive-in flicks to Portsmouth with some help from 3S Artspace. After a brief hiatus, Sub Rosa returns on Friday, July 22 with a special screening of the 2002 horror comedy classic “Bubba Ho-Tep.” The show will take place at the future home of 3S Artspace, the historic Frank Jones Fermentation Building on Islington Street in Portsmouth.

3S Artspace is Sub Rosa’s primary sponsor for the 2011 summer season. All shows will take place every other Friday through September at the Frank Jones Fermentation Building at 13 Jewell Street, located behind the CVS on Islington Street. Shows start at 9 p.m.

“We’re excited to partner with 3S Artspace,” said Sub Rosa co-founder Larry Clow. “We’re thrilled to bring the drive-in to Portsmouth and be a part of 3S Artspace’s mission to create an innovative, diverse community arts space in Portsmouth.”

Sub Rosa is the Seacoast’s only home-grown drive-in theater, complete with a large screen and audio transmitted directly to your automobile. Sub Rosa is dedicated to showing the best (and some of the most so-bad-they’re good) cult movies and classic films. This summer’s line-up includes everything from well-known classics like “The Blues Brothers” and “Fear And Loathing In Las Vegas” to lesser-known favorites like the ‘60s Euro-spy classic “Danger: Diabolik” and Brian DePalma’s forgotten ‘70s rock-opera “Phantom of the Paradise.”

“Working with Sub Rosa Drive-In is just the type of partnership we’re looking to make.” said 3S Artspace co-founder, Chris Greiner. “Sub Rosa shares our intrepid spirit and interest in the unconventional, and while we can’t yet bring the community *into* our future home, we love that we now have a reason for them to come visit us outside in our yard.”

The 2011 Sub Rosa Drive-In summer schedule includes:

7/22 – BUBBA HO-TEP

8/5 — DANGER: DIABOLIK

8/19—HAIRSPRAY

9/2 — PHANTOM OF THE PARADISE

9/16—FEAR AND LOATHING IN LAS VEGAS

9/30—THE BLUES BROTHERS

Sub Rosa's 2011 season also is sponsored by The Alpha Loft, Rivermill at Dover Landing, Scotty Arsenault (CommanderKitty.com), Paintworks Unlimited of Dover NH, and The Gossip Lady. "Thanks to the generous support of 3S Artspace and our other sponsors, Sub Rosa has obtained the theatrical licenses for all of our shows this summer," said Clow.

The first show of Sub Rosa's 2011 season is "Bubba Ho-Tep," Don Coscarelli's 2002 horror-comedy cult classic. "Bubba Ho-Tep" tells the "true" story of how an elderly Elvis Presley (Bruce Campbell) and Jack Kennedy (Ossie Davis) became roommates at a nursing home and fought a murderous Egyptian mummy.

For the latest information about Sub Rosa Drive-In, follow us on Twitter at twitter.com/subrosadrivein or find us on Facebook. For more information on 3S Artspace, go to www.3Sarts.org or www.facebook.com/3Sartspace.